



## LIVERPOOL CITY REGION (LCR) LABOUR MARKET INFORMATION QUIZ: THE ANSWERS (IN BOLD)

- How many people in the UK are employed on zero hours contracts?  
a) 500,000 b) **1m** c) 2m. **However, there are many people working on part time hours and as self-employed who may be classed as part of the gig economy. To try and find a more stable and well-paying job students should put into practice the employability equation (see next question)**
- What do the letters stand for in this equation  $E = (Q + S + WE) \times C$ ?  
**E = Employability**  
**Q = Qualifications**  
**S = Skills**  
**WE = Work Experience**  
**C = Contacts**  
**O = Opportunities**
- How many different businesses are there in the LCR?  
a) 45, 261 b) 47,064 c) **49,125 (most are Small and Medium Sized Enterprises)**
- Which sector employs the most people in the LCR  
a) Human Health Activities (71, 980 but if you added in residential social care (16,710) and social work activities (22, 050) this would be the biggest employing sector  
b) Creative and Digital (22,000)  
c) **Professional and Business Services (107,000)**
- How many people work in the Visitor Economy in the LCR?  
a) 45,000 b) 52,000 c) 61,000
- Name 3 good reasons to go to university
  - **You can pick from thousands of courses**
  - **Getting a degree will leave your career choice more open ended in terms of future opportunities**
  - **You'll acquire a whole range of soft skills, transferable to any job role**
  - **For some jobs you have to have a degree**
- Name 3 good reasons to do an apprenticeship
  - **Earn a wage**
  - **Be trained in the skills that employers want**
  - **Learn at a pace that suits you**
  - **Be supported by a mentor**
  - **Have paid holidays**
  - **Gain qualifications up to and including degree level qualifications**

8. Name 3 places you can find job vacancies
  - **Social media**
  - **Newspapers**
  - **Online**
  - **Job Centres**
  - **Employment agencies**
  - **From friends and family (contacts)**
  - **Shop windows**
  
9. Name 3 activities that look good on an application form or CV
  - **Charity work**
  - **Volunteering**
  - **Scouts or Girl Guides**
  - **Sports Clubs**
  - **Playing a musical instrument**
  - **Learning a foreign language**
  - **Holding a position of responsibility e.g. prefect**
  
10. Name 3 types of job interview you might have
  - **Telephone interview**
  - **One-to-one interview**
  - **Panel interview**
  - **Group interview**
  - **Video Interview**
  - **Interview via Skype**