

HOW WELL DO YOU KNOW WIRRAL? (AND APPRENTICESHIPS)

1. What is the population of Wirral?
a) 274,000 b) **322,800** c) 179,000

274,000 is the population of Sefton and 179,000 is the population of St Helens

2. Are there more men or **women** on the Wirral? Males =156,300; Females = 166,500
3. What's the average annual wage in Wirral?
a) £26,173 b) **£26,144** c) £28, 213

£26, 173 is the average annual wage in the NW (LCR, Greater Manchester, Cheshire and Warrington, Lancashire and Cumbria) and £28,213 is the average annual wage for the UK

4. Where do more people work – in **Human Health and Social Care Activities** (Caring for people) or in Retail (Selling things)?

25,000 work in Human Health and Social Care Activities and 15,000 work in retail. These are the two largest employment sectors on Wirral.

5. What reason did more employers give for being unable to recruit the right person to a job vacancy?
a) Lack of general business skills (13%)
b) **General employability skills and work readiness (39%)**. Lack of Specific technical skills (41%); Leadership and management (11%); and Interpersonal skills (27%) were also mentioned

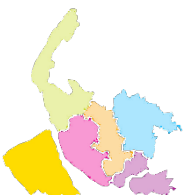
6. Does Wirral have **more** or less than 9,000 businesses? Wirral has 9,685 businesses of which 82.8% are micro-businesses with less than 10 employees

7. More than 30% of residents on the Wirral are educated to degree level or above. **True** or False. 32.2% are qualified at NVQ Level 4 or above, the highest level in LCR but below the overall Great Britain rate of 37.1%

8. More than 100,000 people are employed on the Wirral. **True** or False. 128,000

9. There are 19,600 people classed as self-employed on the Wirral or 9% of the working age population. This is higher than the national average for people being self-employed. True or **False**. Nationally the self-employment rate is 10.6% and in the North-west overall it is 9.2%

10. You must be 16-24 to start an apprenticeship?
True or **False** – you can be any age. The oldest apprentice in the UK is 67 (employed by the Co-op)



11. Apprenticeships are for people who don't do well at school?
True or **False**. They are just another route into employment and an alternative to university
12. Where can you find out more information on apprenticeships?
a) www.ucas.com b) www.be-more.info c) www.apprenticeships.gov.uk

On all 3. UCAS is mainly aimed at people looking to apply for university but under the tab 'alternatives' you can find out information on apprenticeships, studying overseas, gap years and internships

Be-more is the site for information about apprenticeships in the Liverpool City Region

On apprenticeships.gov.uk you can search for vacancies using your postcode and the distance you are willing to travel to see what's available

