

**Ability to Analyse
problems**

**Data analysis &
interpretation**

**Ability to use
audiovisual media**

**Make quick, accurate
decisions**

Time Management

**Ability to work
under pressure**

**Awareness of the media
and creative industries**

Excellent communication

Good ICT skills

Self Management

**Understanding of
quality outcomes**

**Work accurately and
methodically**

Collaborating with others

Ability to 'sell' your ideas

**Ability to critically
assess evidence**

**Finding patterns and
drawing conclusions**

Organisational skills

**Ability to work to
deadlines**

Thinking skills

Observational skills

**Creativity and
Innovation**