

Year 9 Careers Education Session 2

In your first session we looked at;

- Why careers education is important
- **HOW** and **WHY** the world of work is changing
- Transferable skills
- Hard and soft skills



To consolidate your learning complete the two '**Do Now**' tasks below.

Good Careers education leads to pupils feeling... (list the statements that are correct)

Empowered	Unprepared for the world of work	Inspired to aim high	Uninformed
Able to make positive choices	Unaware of rights in the workplace	Motivated to do well in school	Aware of the new world of work and how it is changing.

The world of work is changing in many different ways... (list the statements that are correct)

The world of work has had to change due to COVID 19.	Advances in technology	...because Donald Trump said so!	It has changed due to more sophisticated artificial intelligence.
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Personal Learning Criteria (PLC's)

- I understand and can explain what the employment market is currently like in Wirral.



- I know and can explain industry strengths in Wirral.

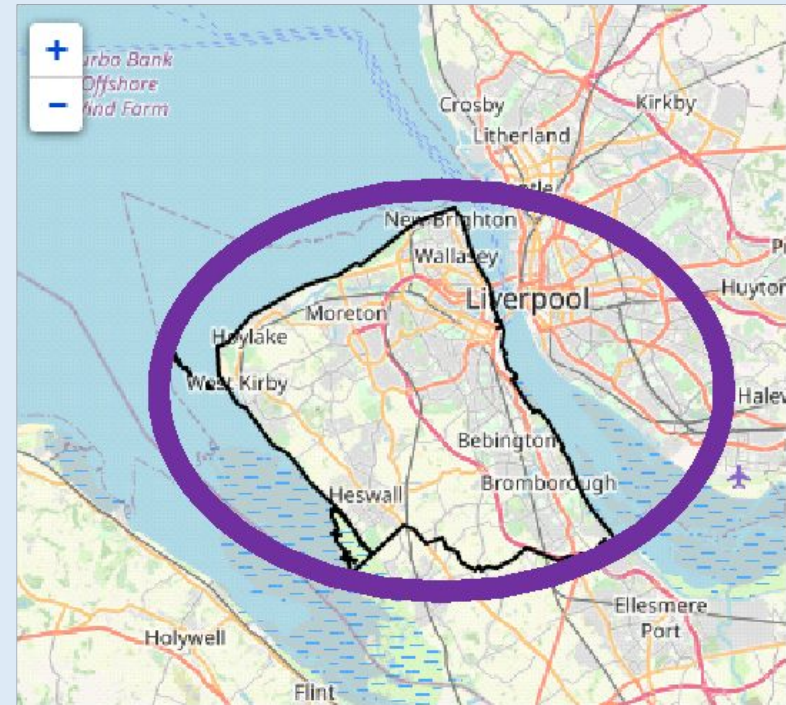


What is the employment market like?

All of the information below is currently up to date statistics from the **Office of National Statistics**. It only focuses on the areas within the purple circle. **(Pre Covid 19)**

This is the most up to date version

[Office of National Statistics](#)



Labour Supply

Employment and unemployment (Apr 2019-Mar 2020)

	Wirral (Numbers)	Wirral (%)	North West (%)	Great Britain (%)
All People				
Economically Active†	158,400	79.4	78.1	79.1
In Employment†	151,600	75.9	74.9	76.0
Employees†	131,400	66.6	64.9	64.9
Self Employed†	19,500	9.2	9.8	10.8
Unemployed (Model-Based)§	5,700	3.6	4.0	3.9
Males				
Economically Active†	86,300	83.5	82.7	83.4
In Employment†	82,600	79.8	79.2	79.9
Employees†	70,600	69.6	65.4	65.4
Self Employed†	11,400	9.9	13.7	14.3
Unemployed§	3,700	4.3	4.1	4.1
Females				
Economically Active†	72,100	75.1	73.5	74.9
In Employment†	69,000	71.8	70.6	72.1
Employees†	60,800	63.5	64.4	64.4
Self Employed†	8,100	8.3	6.0	7.4
Unemployed§	3,100	4.3	3.9	3.6

Everyone writes: Analyse the table and answer the questions below:

1. How many **men** are **'in employment'** in Wirral?
2. How many **females** are **self-employed** in Wirral?
3. How many **men** and **women** are **unemployed** in Wirral?

ANSWERS

• How many men are **in employment** in Wirral?

• 82, 600

• How many females are **self employed** in Wirral?

• 8,100

• How many men and women are currently **employed** in Wirral?

• $151, 600 + 69, 000 = 220, 600$

	Wirral (Employee Jobs)	Wirral (%)	North West (%)	Great Britain (%)
Total Employee Jobs	101,000	-	-	-
Full-Time	63,000	62.4	67.9	67.6
Part-Time	39,000	38.6	32.1	32.4
Employee Jobs By Industry				
B : Mining And Quarrying	0	0.0	0.1	0.2
C : Manufacturing	8,000	7.9	9.6	8.1
D : Electricity, Gas, Steam And Air Conditioning Supply	400	0.4	0.5	0.5
E : Water Supply; Sewerage, Waste Management And Remediation Activities	700	0.7	0.6	0.7
F : Construction	4,000	4.0	4.7	4.7
G : Wholesale And Retail Trade; Repair Of Motor Vehicles And Motorcycles	16,000	15.8	16.9	15.2
H : Transportation And Storage	3,500	3.5	5.5	4.8
I : Accommodation And Food Service Activities	7,000	6.9	7.1	7.6
J : Information And Communication	1,500	1.5	2.7	4.2
K : Financial And Insurance Activities	1,000	1.0	2.7	3.5
L : Real Estate Activities	1,500	1.5	1.5	1.7
M : Professional, Scientific And Technical Activities	8,000	7.9	8.3	8.7
N : Administrative And Support Service Activities	7,000	6.9	9.0	9.1
O : Public Administration And Defence; Compulsory Social Security	5,000	5.0	4.5	4.3
P : Education	10,000	9.9	8.5	8.9
Q : Human Health And Social Work Activities	23,000	22.8	13.4	13.2
R : Arts, Entertainment And Recreation	2,500	2.5	2.4	2.5
S : Other Service Activities	2,500	2.5	1.9	2.0

Everyone writes activity 2:

1. Which industry employs the most people living in Wirral?
2. Which industry employs the least amount of people living in Wirral?
3. Which industries do you think will be **affected the most** by COVID 19?

ANSWERS

1. Which industry employs the most people living in Wirral?

- Human health and social work industries

2. Which industry employs the least amount of people living in Wirral?

- Mining/Quarrying = 0
- Electricity, gas, steam and air conditioning supply = 400

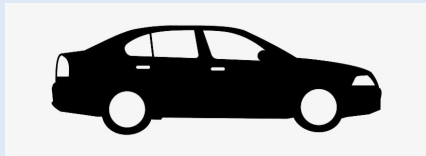
3. Which industries do you think will be affected the most by COVID 19?

- Arts, entertainment and recreation

Industry Strengths in Wirral

The following industries are deemed to be jobs of the future in Wirral.

Manufacturing (making) cars, trains, ships and wind turbines.



Car suppliers



Offshore Wind Farms



Science and Research



Everyone writes activity:

Imagine you are a careers advisor – you are giving advice to Wirral school children.
Explain what the jobs of the future on Wirral are and why.

Sentence starters

Good morning Year 9.
I am here today to give you advice and guidance on the jobs of the future in Wirral.

If you want to find employment nearby you should maybe focus on a career in the following industries....

The Wirral will be home to large manufacturing companies such as...
This is because...

The car industry is another big one, this is because Wirral is home to 3 major car plants...

Another growing industry is renewable energy sources, this industry will grow because of climate change and new laws...

Finally another industry that will grow is scientific and research, Wirral attracts lots of students...

If you are to be successful in life you must...

I hope this presentation has been helpful. Thank You for your manners and attention.

Personal Learning Criteria (PLC's)

Assess your learning...

- I understand and can explain what the employment market is currently like in Wirral.
- I know and can explain the industry strengths in Wirral.

